

# Cabinet for Health and Family Services 2011 Kentucky eHealth Summit

September 7, 2011 • Erlanger, KY



## Leading the Nation in Health IT

### Exhibitor Information







# Cabinet for Health and Family Services

## 2011 Kentucky eHealth Summit

### GENERAL INFORMATION

#### 2011 Summit Meeting Location

##### The METS Center

3861 Olympic Boulevard  
Erlanger, KY 41018  
(859) 647-6387

#### Target Audience

- Healthcare Professionals
- Physicians
- Nurses
- Clinical Practice Managers
- Chief Executive Officers
- Hospital Administrators
- Third-Party Payors
- Healthcare Vendors
- Global thought leaders and providers in healthcare, academia and business
- Attorneys and Privacy/Security Experts

#### Directions to The METS Center

Take I-75 North to I-275 West  
From I-275 West take Exit 2, Mineola Pike  
Turn left onto Mineola, crossing over I-275  
Right turn at second light onto Olympic Blvd

From the Courtyard by Marriott Cincinnati Airport parking lot, turn right, and go about ½ mile. **The METS Center** is located on the left.

#### The METS Center Services

- 43,000 sq ft single-level space dedicated to conferences, corporate meetings and special events only;
- Sophisticated (complimentary) computer, presentation, networking, video and audio technology throughout;
- Access in minutes to the Greater Cincinnati/Northern Kentucky International Airport (CVG) and downtown Cincinnati;
- Free and convenient parking in large lots

#### Lodging and Accommodations

The Marriott Cincinnati Airport, located at 2395 Progress Drive, Hebron, KY 41048, is the host hotel for the 2011 Kentucky eHealth Summit. Please call 1-800-696-0165 to reserve your room today. Please identify yourself as an attendee of the CHFS eHealth Summit to receive a discounted rate of **\$88.00** plus tax. Cut-off date for reservations is August 15, 2011 at 12:00 AM.

#### Travel and Ground Transportation

##### Transportation to/from Airport:

- Greater Cincinnati/Northern Kentucky International Airport (CVG) is just minutes to the Marriott Cincinnati Airport. Complimentary airport shuttle is available

##### Transportation to The METS Center:

- Complimentary scheduled transfers to The METS Center for overnight guests

##### Transportation to/from Crestview Hills Town Center for Shopping, Dining and Entertainment

- Complimentary scheduled individual transportation available

#### Free Parking for Overnight Guests

#### KHIE Coordinating Council and e-Health Network Board Meeting

Tuesday, September 6, 2011 • 5:00 pm – 6:30 pm EST  
*Marriott Cincinnati Airport - International I Room*

#### Welcome Reception

Tuesday, September 6, 2011 • 6:30 pm – 8:00 pm EST  
*Marriott Cincinnati Airport - International III Room*

#### Continental Breakfast

Wednesday, September 7, 2011 • 7:00 am to 8:00 am EST  
*The METS Center – Atrium*

#### Luncheon

Wednesday, September 7, 2011 • 12:00 pm – 12:45 pm EST  
*The METS Center – Banquet Room A & B*



# Cabinet for Health and Family Services

## 2011 Kentucky eHealth Summit

### EVENT AGENDA

#### Tuesday, September 6, 2011

- 3:00 p.m. **Registration Opens**
- 5:00 p.m. **KHIE Coordinating Council and eHealth Network Board Meeting**  
*Marriott Cincinnati Airport - International I Room*
- 6:30 p.m. **Welcome Reception**  
*Marriott Cincinnati Airport - International III Room*

- 10:30 a.m. **Break/Exhibits**
- 11:00 a.m. *Impacting Outcomes for Consumers*  
Anton Gunn, Regional Director **CONFIRMED**  
U.S. Department of Health and Human Services
- 11:40 a.m. *KHIE Sustainability and Business Model*  
Gary Ozanich, Senior Research Associate **CONFIRMED**  
Center for Applied Informatics  
Northern Kentucky University

#### Wednesday, September 7, 2011

- 7:00 a.m. **Registration Opens/Continental Breakfast**  
*The METS Center*
- 8:00 a.m. **Opening Remarks**  
Jeff Brady, Kentucky State HIT Coordinator  
Governor's Office of Electronic Health Information  
  
Dr. Carol Steltenkamp, Chief Medical Information Officer **CONFIRMED**  
University of Kentucky Hospital  
  
Janie Miller, Secretary  
Cabinet for Health and Family Services
- 8:30 a.m. *ONC Initiatives and the Future of Health IT*  
Farzad Mostashari, MD, ScM **CONFIRMED**  
National Coordinator for Health Information Technology
- 9:30 a.m. *Meaningful Use II and Incentive Payments*  
Jessica Kahn, MPH **CONFIRMED**  
Technical Director for HIT  
Center for Medicaid and State Operations  
Centers for Medicare & Medicaid Services

- 12:00 p.m. **Lunch and Keynote Address**  
"Tin Cans:" Change Requires An Opener!  
Dr. Dale Henry **CONFIRMED**
- Presentation of Awards**  
Jeff Brady, Kentucky State HIT Coordinator, GOEHI  
Polly Mullins-Bentley, Deputy Executive Director, GOEHI
- 1:30 p.m. **Concurrent Workshops I**  
*Workshop A: Meaningful Use*  
*Workshop B: HIPAA & HITECH Changes*  
*Workshop C: The Journey from HITECH to HIE*
- 2:45 p.m. **Break/Exhibits**
- 3:00 p.m. **Concurrent Workshops II**  
*Workshop A: Meaningful Use*  
*Workshop B: HIPAA & HITECH Changes*  
*Workshop C: The Journey from HITECH to HIE*
- 4:30 p.m. **Summit Closes**



Cabinet for Health and Family Services  
**2011 Kentucky eHealth Summit**  
**VENDOR/EXHIBITOR REGISTRATION FORM**

Please email completed form to **ann.ohara@ky.gov** or fax form to **(502) 564-0693**

**Vendor/Exhibitor Standard Package**

- Placement of one exhibit table (Standard 6' skirted table)
- Wireless internet
- Complimentary conference registration for two attendees
- Listing in the conference program, website, select conference materials and signage
- Continental breakfast; lunch and AM/PM breaks
- Electric

**Vendor/Exhibitor Premium Package**

- Includes all amenities of standard package
- Includes use of a private demonstration room for duration of the conference (limit of 8)

**Please check one of the following:**

- ☐ Standard Exhibitor **\$250.00**
- ☐ Premium Exhibitor **\$500.00**

Organization: \_\_\_\_\_  
(Please list exactly as it is to be listed on all acknowledgments)

Contact Name: \_\_\_\_\_

Contact Title: \_\_\_\_\_ Phone: \_\_\_\_\_

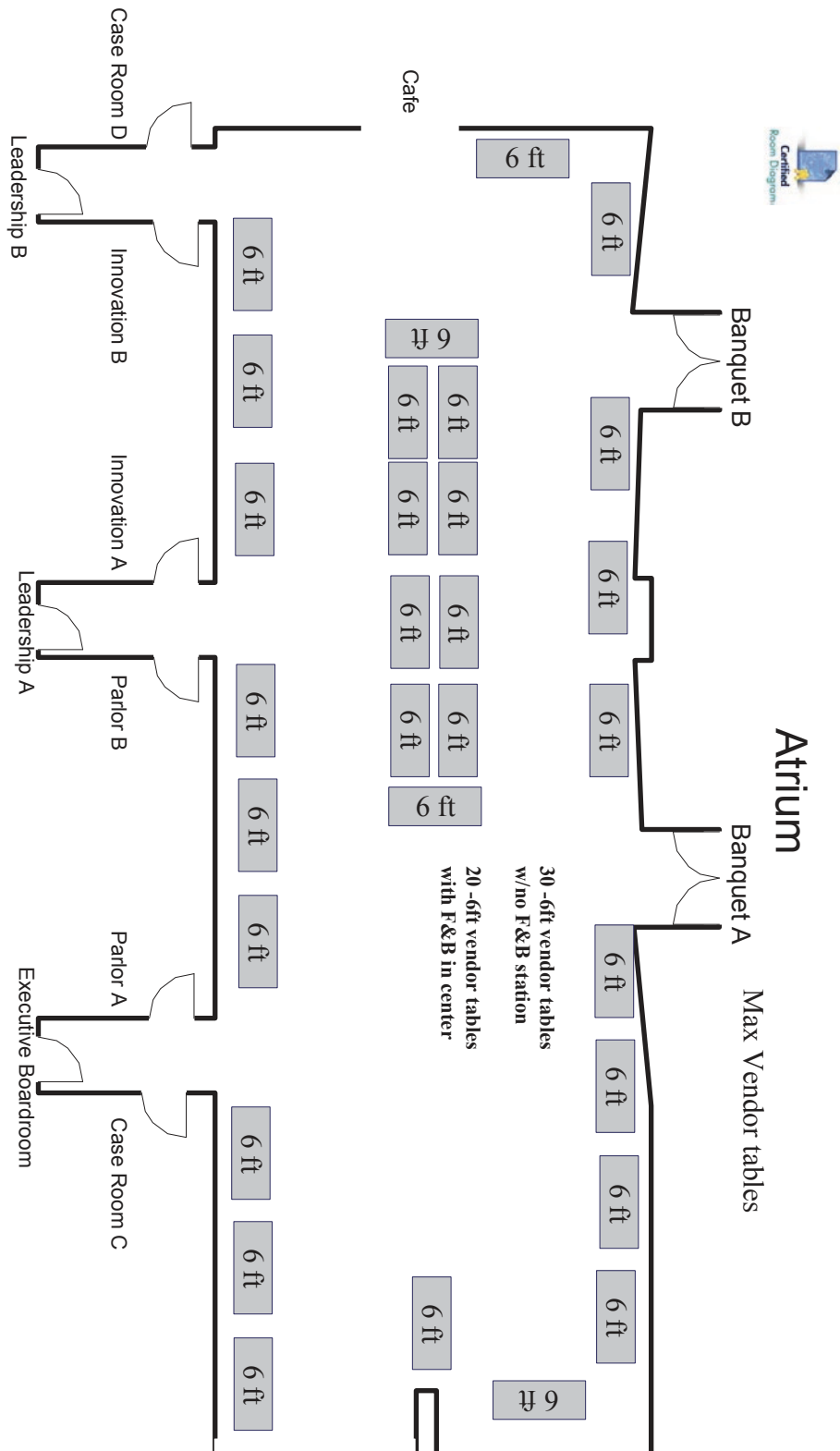
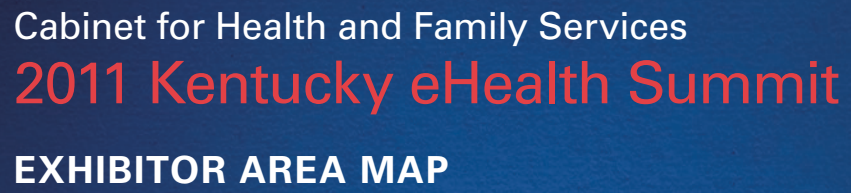
Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_ E-Mail Address: \_\_\_\_\_

Additional Booth Participant: \_\_\_\_\_

Contact Title: \_\_\_\_\_

**Third booth participant will pay \$75 for Standard and \$100 for Premium, which includes all meals, and Summit materials.**





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## VENUE GUIDELINES

### Deliveries/Shipping

- You are welcome to ship your materials to METS in advance of the event. Please note the event date, name and your information on the package(s).
- Please do not ship materials any earlier than one week prior to the event start date.
- METS does not accept palletized materials.
- All truck deliveries must have a lift-gate.
- If you require return shipping from METS, you are required to package the item(s) and provide the appropriate packaging and labels needed.



### Tabletop Exhibits

- METS will provide one 6' table with a black Spandex cover at no charge.
- Alternate coverings are available for an additional cost.
- Power is also available at no cost on a first-come, first-reserved basis for the first ten exhibitors to register.

### Displays

- Nothing shall be posted upon, nailed or taped to, or otherwise affixed to METS' property (including but not limited to walls, ceilings, floors, equipment and furnishings) by any means.
- The use of gummed labels is strictly prohibited.

### Technology/Business Services

- WiFi is provided at no cost.
- Black and white copy/print/scan/email services are available at no cost in our business center.

### Parking

- Parking is provided at no cost for METS guests.

For any additional information or assistance regarding your event at METS, please contact:

**Chip Tillett**

Client Services Manager,  
859-647-8996  
[chip.tillett@themetscenter.com](mailto:chip.tillett@themetscenter.com)





Cabinet for Health and Family Services

## 2011 Kentucky eHealth Summit

### EVENT COORDINATORS

**For more information on the 2011 Kentucky eHealth Summit, please contact:**

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